

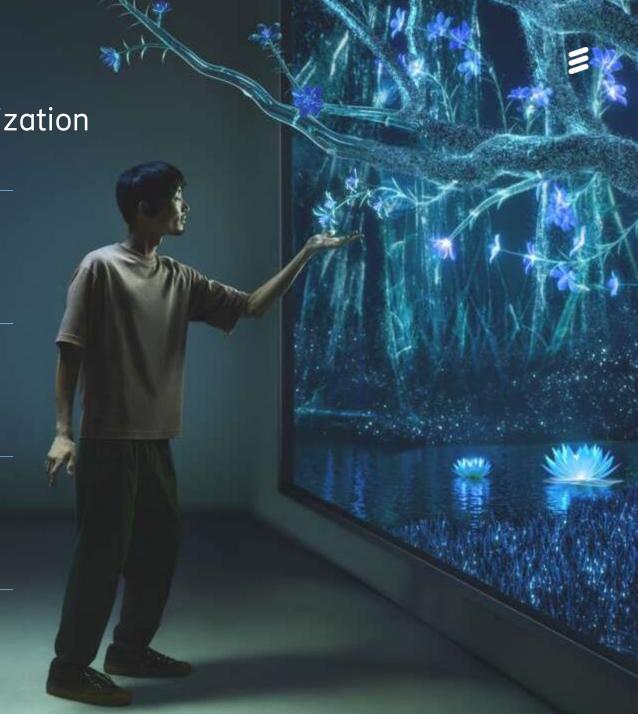
Network technology trends

Defining the platform for next-level digitalization

Technologies that enable a cyber-physical world

The need for an open platform for business innovation

The high-performing network infrastructure

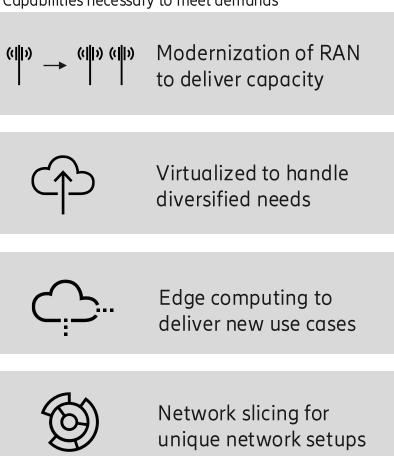


Intelligent networks deliver value



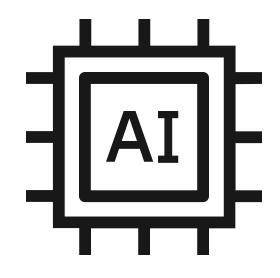


Capabilities necessary to meet demands





Advanced operations for experience & efficiency







18%

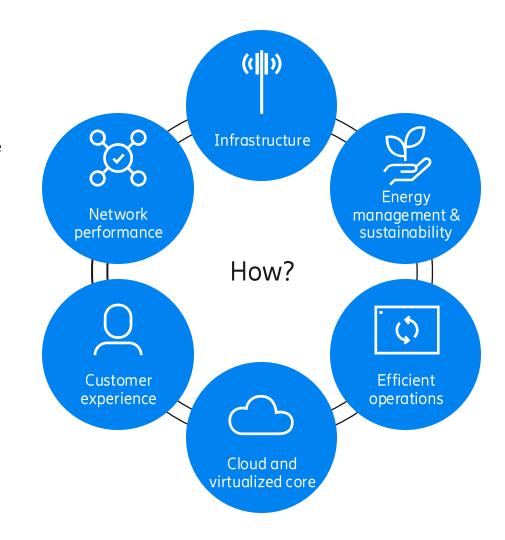
Network load redistribution – more efficient use of resources Self-Organizing Network

15 min

vs 1 week
to automatically classify 100 000 cells
with Cell Issue Classifier

80%

Reduced signaling with Machine Learning assisted paging



25%

Better 5G coverage with 5G-aware traffic management

14%

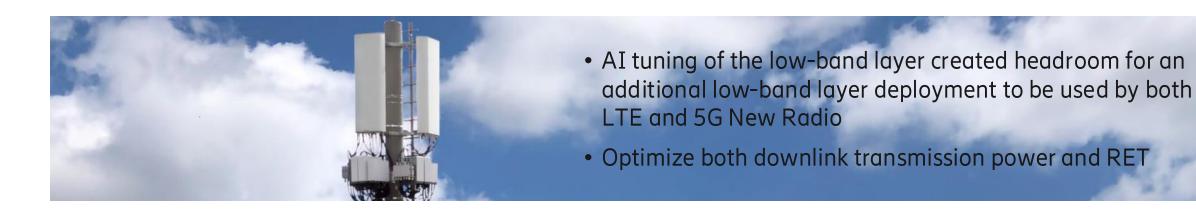
Energy savings with Augmented MIMO sleep

>70%

incidents prevented with RAN KPI degradation prediction

Swisscom – meeting strict regulations without compromising customer experience





20%

Tx power reduction

5.5%

Downlink user throughput gain

30%

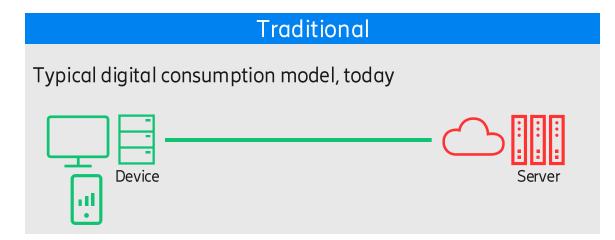
Uplink user throughput gain

3.4%

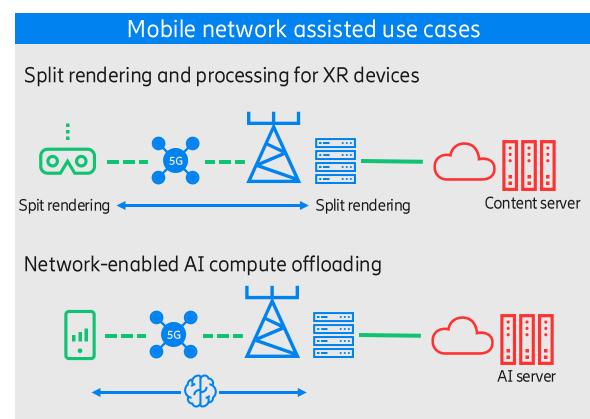
Energy consumption savings per base station

New services and consumers drive new behaviours





- Network off-load of devices, improves performance and battery life-time
- Differentiated services will benefit from highperforming networks



AI, Computer vision & Gaming services drive device offloading needs

AI – a foundation for XR ecosystem opportunities





 $VR \text{ to } AR \longrightarrow XR \text{ takes lead} \longrightarrow All \text{ day } XR$

Near term

Mid term

Long term

Head-Up-Display, blended information Surrounding based,

Fully

geo-specific

immersive





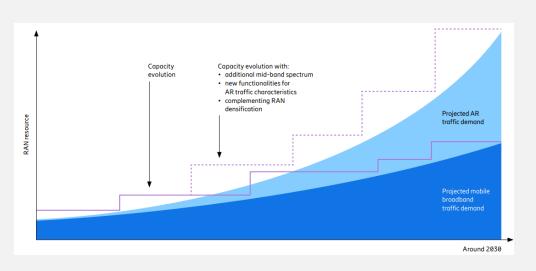








2030 *uplink* traffic @ ~ 10% AR penetration



2-3× uplink traffic with AR vs. MBB (10-15% AR penetration)*

Industry-leading research and product development shaping superior solutions

XR device ecosystem snapshot, 2024 - Mirza

3

- Chipsets and software ecosystems driving device exploration
 - Qualcomm: Snapdragon® AR2 Gen1
 - Apps built on "Spaces" Developer Platform





Snapdragon AR2 Gen 1 Platform



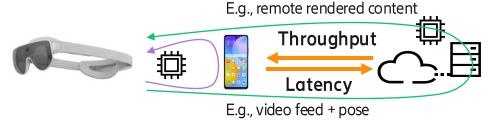
XR Compute offload drives network requirements



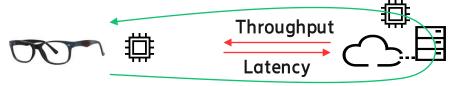
Processing in device + companion



Processing in device + companion + edge cloud



Radio modem and some processing in device + most processing in edge cloud



Spatial compute (localization, mapping, object detection) & rendering

Cloud-based

Cohesive spectrum allocations needed through 2030+



Sub-Terahertz (90..300 GHz) Spectrum for extreme performance in very local areas

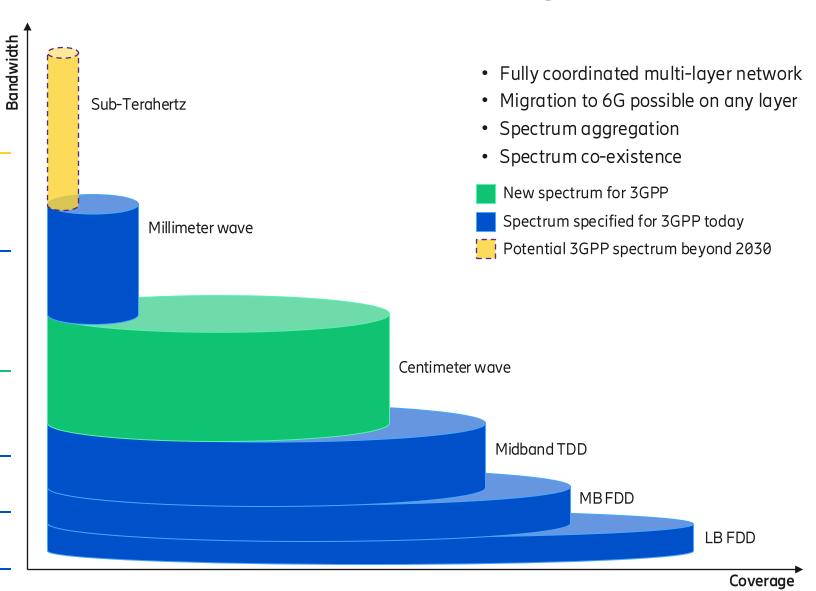
mmWave (24...47 GHz) High-speed, very low latency in hotspots, FWA

cmWave (>7...15GHz)
Good coverage and capacity (the lower , the better)

Midband TDD (2.3...7 GHz) Wide area coverage and good capacity

MB FDD (1.. 2.7 GHz) Nationwide coverage and indoor penetration

LB FDD (<1 GHz)
Rural coverage and deep indoors penetration





ericsson.com/ai