

Thank you for providing IGEA with the opportunity to comment on your public consultation paper.

As the industry body representing the video game industry in Australia, including video game consoles, we welcome and agree with the ACMA's view that video game consoles are out-of-scope of the TV prominence framework.

This position is consistent with the revised explanatory memorandum to the Communications Legislation Amendment (Prominence and Anti-siphoning) Bill 2024, as the ACMA acknowledges.

Given that the ACMA has confirmed that this framework does not apply to the video game industry, particularly video game consoles, we do not have any additional comment to this consultation paper.

Kind regards

[Redacted]

[Redacted]

Interactive Games & Entertainment Association

[Redacted] | Twitter: @igea | www.igea.net

Pronouns: He/Him

