

NATIONAL RECONCILIATION WEEK 2024 EVENT BRIEF



EVENT OVERVIEW

National Reconciliation Week (NRW) is a time for all Australians to learn about the shared histories, cultures and achievements, and to explore how each of us can contribute to achieving reconciliation in Australia. The theme for 2024 is Now More Than Ever. It is a reminder to us that we need to continue to advocate for the rights of Aboriginal and Torres Strait Islander People.

In line with our Reconciliation Action Plan (RAP), a variety of inclusive activities have been recommended to promote and raise awareness of both National Sorry Day and National Reconciliation Week.

TARGET AUDIENCE

- All ACMA and eSafety employees

BENEFITS OF NRW AWARENESS WEEK

- Foster a culture of inclusion
- Create awareness of NRW including the significance of National Sorry Day
- Provide an opportunity for staff to take a time out from the office and immerse themselves in Aboriginal and Torres Strait Islander culture
- Deliver on key action items in our RAP
- Increase the potential to attract Jawun applications
- Reflect on our progress and strengthen our relationships with First Nations peoples and create opportunities for cultural understanding and meaningful engagement.

VENUE

- Office and virtual (MS Teams) events to enable all staff to participate
- Walks on Country will be held offsite in Canberra, Sydney and Melbourne

DATE

- National Sorry Day, Sunday, 26 May
- National Reconciliation Week, Monday, 27 May – Sunday 3 June

AWARENESS ACTIVITIES

The following activities are recommended:

- **National Reconciliation Week Hub article**, referencing National Sorry Day
- **2024 ACMA Excellence Awards Hub article** – RAP Working Group.
- **Walks on Country** – Canberra, Sydney and Melbourne.
- **Jawun Secondees panel** Senior Reconciliation Champion, Carole Rowe, will host a panel of our current Jawun Round 1 secondees who will share their experiences of the Jawun program.
- Promote NRW with **awareness posters** in each office location, available for free download from the NRW website.
- Offer a NRW **MS Teams background** and promote the RAP email signature block.
- NRW poster uploaded onto **computer lock screens** and **digital foyer screens**.
- Promote the **Cultural Capability Hub** available via APSLearn.
- Promote the **SBS inclusion Program – First Nations** eLearning module available in Learnhub.
- Encourage SES and RAP Working Group members to participate in an **external NRW event**

National Reconciliation Week 2024 Event brief - overview



TIMELINE AND LOGISTICS



13 May
**Promote external
NRW events**

Promotion of external NRW events
Senior Reconciliation Champion to send an email to the SES and RAP Working Group members encouraging participation in external NRW events.



22 May
Distribution of materials

NRW posters for all office locations
Liaise with reception to put up posters in each location.
Provide the NRW MS Teams background to DTS to be uploaded.
Encourage the use of the RAP artwork MS Teams background.
NRW poster to be uploaded onto lock screens and computer backgrounds.



24 May
Promotion and Awareness

NRW Hub article
Focusing on NRW, the hub article will detail the significance of National Sorry day and available internal and external NRW events.
Posters and materials
Posters up around each office location, MS Teams background uploaded.
Logistics
Determine final logistics of each event, ensuring contact people are aware of the details.



27 May
Hub article

2024 ACMA Excellence Awards
The RAP Working Group will be featured in a hub article as the recipient of the Excellence in Inclusion award.



30 May
NRW All Staff event

Jawun Secondee Panel
Senior Reconciliation Champion, Carole Rowe, will host a panel of our current Round 1 Jawun secondees. In this event, secondees will share their experiences while participating in the Jawun program.



30 May onwards
NRW activity

Walk on Country
Walks will be held in Canberra, Sydney and Melbourne. Staff will register through Learnhub and go offsite to participate in their walk.
Walks on Country will occur from 30 May onwards, dates and times will vary across locations. Due to availability some dates are scheduled within the fortnight following NRW.