

2023 ACMA Awareness campaign schedule

Raising awareness and providing support to a selection of global, national and agency initiatives

To assist with scheduling events and guest speakers, see the [Internal events calendar](#) for a full view of ACMA internal activities and events throughout the year, including branch, divisional and all-staff meetings, Facts & Snacks, ACMA Exchange and Fireside chats.

When	Campaign	Activity	Owner (Section/Branch)
January			
	-	>	
February			
8	Safer Internet Day	> Intranet article	eSafety
March			
		>	
8	International Women's Day	> Intranet article or feature blog > Guest Speaker	HR Strategy
20-26	Harmony Week	> Morning teas in principle location offices	Social clubs
April			
1-30	Let's Connect	> All staff encouraged to take time out of working days to connect with colleagues old and new e.g. section/branch/division lunches and off-site social activities > Social club events e.g. new starters welcome morning tea, happy hour	HR Strategy
25	ANZAC Day	> Intranet article > Posters provided by the Department of Veteran's Affairs	Internal Communications Facilities, Procurement & Security
May			

When	Campaign	Activity	Owner (Section/Branch)
1 – 7	Privacy Awareness Week	<ul style="list-style-type: none"> > Intranet article > Guest speaker: Privacy Commissioner / OAIC 	Legal Services Division Privacy Champion
26 May & 27 May – 3 Jun	National Sorry Day & National Reconciliation Week	<ul style="list-style-type: none"> > Intranet article or staff feature blog e.g. from Jawan participant > Posters in offices > Guest speaker 	HR Strategy
June			
23	United Nations Public Service Day	> Intranet article	Internal Communications
23 – 30 July	DonateLife Week	> Intranet article	Internal Communications
July			
2 – 9 July	NAIDOC Week	<ul style="list-style-type: none"> > Intranet article > Guest speaker 	HR Strategy
1 – 31	Security Month	> Intranet articles and feature blogs covering physical/personnel security, online, cyber safety, risk and fraud	<ul style="list-style-type: none"> - Digital and Technology Services branch - Finance, Reporting and Operations branch - Performance, Governance, Audit & Risk section
August			
25	Wear It Purple Day	> Intranet article, invite staff to wear purple	HR Strategy
September			
8	RUOK? Day	<ul style="list-style-type: none"> > Intranet article > Morning Tea > Guest Speaker 	People Operations Mental Health Ambassador
28	United Nations International Day for Universal Access to Information	> Intranet article	Legal Services Division Freedom of Information Officer
October			

