



News of the week

# Wear it Purple Day 2023

8/17/2023

This year Wear it Purple Day will be take place on Friday 25 August. We invite staff to wear purple and join in spreading awareness, in support of our LGBTIQ+ colleagues.

## What is Wear it Purple?

Founded in 2010, Wear it Purple raises awareness about sexuality and gender identity. It aims to challenge harmful social cultures, while celebrating and promoting the value of diversity and inclusion in our community.

Wear it Purple strives to foster an environment, both in schools and in the workplace, that is supportive, safe, empowering and inclusive for LGBTIQ+ rainbow young people.

For more information visit the [Wear it Purple website](#).

**2023 theme: Write your story**

The theme for Wear it Purple Day this year is 'Write your Story'.

In a world where social media, the media and our education system often creates pressure to conform to norms, broken structures and certain standards, this year's theme aims to encourage young people to embrace their unique perspectives and share their stories with others.

'Write your Story' promotes:

- Visibility – allowing LGBTQIA+ youth to see themselves represented in the world around them is crucial for those who may feel isolated, marginalised, or uncertain of their place in the world.
- Community – sharing a connection to others who have had similar experiences creates a sense of belonging, that builds community for our LGBTQIA+ youth.
- Acceptance – sharing lived experiences can also promote acceptance by challenging negative stereotypes and fostering empathy.

In the spirit of this year's theme, if you have a story we want to encourage you, our employees, to *write your story*.

While you can write your story and keep it to yourself, we would love to give everyone the opportunity to have their story heard. If you would like to share your story with the ACMA, please send your submission to [HRassist@acma.gov.au](mailto:HRassist@acma.gov.au) and with your permission, we will share your story on [The Hub](#).

## **Other ways to get involved and show your support**

### **Morning tea**

We encourage teams, branches or pod colleagues to host their own Wear it Purple Day morning tea on Friday 25 August. To show your support you may like to dress in purple, have purple food and style it with purple decorations. You can never have too much purple!

Get together with your colleagues and start planning! Get creative and get baking!

Send photos of your morning tea to [HRassisst@acma.gov.au](mailto:HRassisst@acma.gov.au) by 12.30pm on Friday, 25 August and we will share your event on [The Hub](#).

## **MS Teams background**

You can also show your support by using the Wear it Purple MS Teams background.

In MS Teams, hover your mouse on the screen of a video call, select the three dots (...) and then 'Apply background effects' and choose the Wear it Purple background. If these aren't available for you, you may need to go to your system tray at the bottom right-hand corner of your screen, right-click on the MS Teams app icon and select 'Quit', then reopen the app.

## **Merchandise**

Wear it Purple wristbands and stickers will be available at each office location at reception. Make sure you collect one to show your support.

Wear it Purple also has a lot of other merchandise for sale, with proceeds going to their organisation, so be sure to check their [online shop!](#)