

# 2023 ACMA Awareness campaign schedule

## Raising awareness and providing support to a selection of global, national and agency initiatives

To assist with scheduling events and guest speakers, see the [Internal events calendar](#) for a full view of ACMA internal activities and events throughout the year, including branch, divisional and all-staff meetings, Facts & Snacks, ACMA Exchange and Fireside chats.

When	Campaign	Activity	Owner (Section/Branch)
<b>January</b>			
	–	>	
<b>February</b>			
8	<b>Safer Internet Day</b>	> Intranet article	eSafety
<b>March</b>			
8	<b>International Women's Day</b>	> Intranet article or feature blog > Guest Speaker	HR Strategy
20-26	<b>Harmony Week</b>	> Morning teas in principle location offices	Social clubs
<b>April</b>			
1-30	<b>Let's Connect</b>	> All staff encouraged to take time out of working days to connect with colleagues old and new e.g. section/branch/division lunches and off-site social activities > Social club events e.g. new starters welcome morning tea, happy hour	HR Strategy
25	<b>ANZAC Day</b>	> Intranet article > Posters provided by the Department of Veteran's Affairs	Internal Communications Facilities, Procurement & Security
<b>May</b>			

When	Campaign	Activity	Owner (Section/Branch)
1 – 7	<b>Privacy Awareness Week</b>	<ul style="list-style-type: none"> <li>&gt; Intranet article</li> <li>&gt; Guest speaker: Privacy Commissioner / OAIC</li> </ul>	<b>Legal Services Division</b> Privacy Champion
26 May & 27 May – 3 Jun	<b>National Sorry Day &amp; National Reconciliation Week</b>	<ul style="list-style-type: none"> <li>&gt; Intranet article or staff feature blog e.g. from Jawan participant</li> <li>&gt; Posters in offices</li> <li>&gt; Guest speaker</li> </ul>	<b>HR Strategy</b>
<b>June</b>			
23	<b>United Nations Public Service Day</b>	> Intranet article	Internal Communications
23 – 30 July	<b>DonateLife Week</b>	> Intranet article	Internal Communications
<b>July</b>			
2 – 9 July	<b>NAIDOC Week</b>	<ul style="list-style-type: none"> <li>&gt; Intranet article</li> <li>&gt; Guest speaker</li> </ul>	<b>HR Strategy</b>
1 – 31	<b>Security Month</b>	> Intranet articles and feature blogs covering physical/personnel security, online, cyber safety, risk and fraud	<ul style="list-style-type: none"> <li>- <b>Digital and Technology Services branch</b></li> <li>- <b>Finance, Reporting and Operations branch</b></li> <li>- <b>Performance, Governance, Audit &amp; Risk section</b></li> </ul>
<b>August</b>			
25	<b>Wear It Purple Day</b>	> Intranet article, invite staff to wear purple	<b>HR Strategy</b>
<b>September</b>			
8	<b>RUOK? Day</b>	<ul style="list-style-type: none"> <li>&gt; Intranet article</li> <li>&gt; Morning Tea</li> <li>&gt; Guest Speaker</li> </ul>	<b>People Operations</b> Mental Health Ambassador
28	<b>United Nations International Day for Universal Access to Information</b>	> Intranet article	<b>Legal Services Division</b> Freedom of Information Officer
<b>October</b>			

