

From: [REDACTED]
To: [REDACTED]
Cc: [REDACTED]
Subject: FW: ESafety Commissioner views on Kick.com [SEC=UNOFFICIAL] [SEC=OFFICIAL]
Date: Tuesday, 10 October 2023 1:46:00 PM
Attachments: [image001.png](#)
[image002.png](#)
[image003.png](#)
[image004.png](#)
[image005.jpg](#)

[REDACTED]

I think they are wanting a quote from the safety commissioner about inducing children to gambling via Kick.

We don't have any comment to make on that.

What we have said previously about Stake.com and Kick is as follows:

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The provision or offer of interactive gambling services in Australia

The Australian Communications and Media Authority (ACMA) enforces the *Interactive Gambling Act 2001* (IGA), which prohibits certain interactive gambling services from being offered or advertised to Australians. These include casino-style services such as slot machines, roulette and blackjack and wagering services not licensed by an Australian state or territory.

Advertising of prohibited services

Part 7A of the IGA prohibits the advertising of prohibited and unlicensed regulated interactive gambling services, subject to certain exceptions. This prohibition includes the publication of these advertisements on a website accessible by Australians, but if and only if the ACMA is satisfied that the majority of persons who access the content are physically present in Australia. This potentially limits the reach of the advertising prohibition for websites that have a global audience such as Kick, Facebook, You Tube and Twitch.

The ACMA is aware of the stake.com. service and note that it is geo-blocked in Australia.

[REDACTED]



From: [REDACTED]
Sent: Tuesday, 10 October 2023 11:21 AM
To: [REDACTED]
Cc: [REDACTED]
Subject: FW: ESafety Commissioner views on Kick.com [SEC=UNOFFICIAL] [SEC=OFFICIAL]

[REDACTED]

Please see below – can you please put a few words together for a response to [REDACTED]

Thanks

[REDACTED]

From: [REDACTED]
Sent: Tuesday, 10 October 2023 11:19 AM
To: [REDACTED]
Cc: [REDACTED]
Subject: FW: ESafety Commissioner views on Kick.com [SEC=UNOFFICIAL] [SEC=OFFICIAL]

Hi [REDACTED]

eSafety have received the below request and is looking to refer the journo to us. Does any of this fall under our remit? I don't think so but given the email alleges they have an online gambling site involved I thought I'd better check before I tell them it's not for us.

[REDACTED]

From: [REDACTED]
Sent: Tuesday, 10 October 2023 11:16 AM
To: [REDACTED]
Subject: FW: ESafety Commissioner views on Kick.com [SEC=UNOFFICIAL]

From: [REDACTED]

Sent: Tuesday, 10 October 2023 11:06 AM

To: [REDACTED]

Cc: Media OeSC [REDACTED]

Subject: Re: ESafety Commissioner views on Kick.com [SEC=UNOFFICIAL]

Hi [REDACTED]

Thanks for picking this up. The platform is pretty new but we are pretty keen to get the eSafety Commissioner's comments on the platform.

There is a specific category you can navigate to from the homepage called "gambling" (<https://kick.com/categories/gambling>) and the founders of Kick.com also own an online gambling business called Stake.com.

So, the question is: Popular live streamers on Kick are gambling money live on stream. Does this platform induce children to gamble? What are eSafety Commissioners guidelines for platforms to prevent children from being exposed to gambling content?

My deadline is COB today. Is Julie around today for a chat? Or early tomorrow morning?

Thanks,

[REDACTED]

On Tue, 10 Oct 2023 at 08:46, [REDACTED] wrote:

Hi, [REDACTED]

I have taken this one off [REDACTED] as he has a few balls in the air.

Last time I checked, we had not received any reports re: this site.

But let me double check that is still the case.

Kind regards,

[REDACTED]

From: [REDACTED]

Sent: Monday, 9 October 2023 6:33 PM

To: [REDACTED]

Subject: ESafety Commissioner views on Kick.com

You don't often get email from [REDACTED] [Learn why this is important](#)

Hi [REDACTED]

I hope you are well.

Have you come across the live streaming platform Kick.com?

We are interested in the company because one of its founders is an Australian [REDACTED] and [this stunt in Brisbane](#) made the US news recently.

I was wondering if Kick has popped up on the eSafety Commissioner's radar, and if she's had a look into its content and how it compares to the likes of Twitch and Youtube?

Could you please give me a call on Tuesday to discuss?

Thanks,

[REDACTED]



