

From: [REDACTED]
To: [REDACTED]
Subject: RE: New York Times - stake.com, Kick [SEC=OFFICIAL]
Date: Monday, 10 July 2023 5:04:00 PM
Attachments: [image001.png](#)
[image002.png](#)
[image003.png](#)
[image004.png](#)

Cool thanks

From: [REDACTED]
Sent: Monday, 10 July 2023 5:05 PM
To: [REDACTED]
Subject: RE: New York Times - stake.com, Kick [SEC=OFFICIAL]

[REDACTED]

I spoke to [REDACTED] and she is not actioning this today.

The previous response was:

The provision or offer of prohibited gambling services to Australians

The *Interactive Gambling Act 2001* (IGA) prohibits certain interactive gambling services from being offered to Australians.

The ACMA is aware of the Stake.com service and notes that it is geo-blocked in Australia.

We are also aware that it is possible for Australians to use VPNs to access services that are prohibited under the IGA. However, we do not currently have evidence that Stake.com has been promoting the use of VPNs to Australians.

We regulate in a dynamic digital market that is constantly evolving and understand that people who want to access prohibited services may find a way to do so. However, our disruptive actions such as web blocking and engagement with international regulators has been highly effective and we will continue to take action against prohibited services being provided to Australians.

The advertising of prohibited gambling services

Part 7A of the IGA prohibits the advertising of prohibited and unlicensed regulated interactive gambling services, subject to certain exceptions. This prohibition includes the publication of these advertisements on a website accessible by Australians, but if and only if the ACMA is satisfied that the majority of persons who access the content are physically present in Australia. This potentially limits the reach of the advertising prohibition for websites that have a global audience such as Facebook, You Tube and Twitch.

From: [REDACTED]
Sent: Monday, 10 July 2023 5:00 PM

To: [REDACTED]
Subject: RE: New York Times - stake.com, Kick [SEC=OFFICIAL]

Can you flick me a copy of the previous response on Stake – just for comparative purposes?

From: [REDACTED]
Sent: Monday, 10 July 2023 3:11 PM
To: [REDACTED]
Subject: FW: New York Times - stake.com, Kick [SEC=OFFICIAL]

[REDACTED],

Suggested response for your clearance, which is largely based on our recent response about Stake.com::

The ACMA enforces the *Interactive Gambling Act 2001* (IGA), which prohibits certain interactive gambling services from being offered or advertised to Australians.

Part 7A of the IGA prohibits the advertising of prohibited and unlicensed regulated interactive gambling services, subject to certain exceptions. This prohibition includes the publication of these advertisements on a website accessible by Australians, but if and only if the ACMA is satisfied that the majority of persons who access the content are physically present in Australia. This potentially limits the reach of the advertising prohibition for websites that have a global audience such as Facebook, You Tube, Twitch and Kick.

You also have mentioned the stake.com service. We are aware of the service and note that it is geo-blocked in Australia.

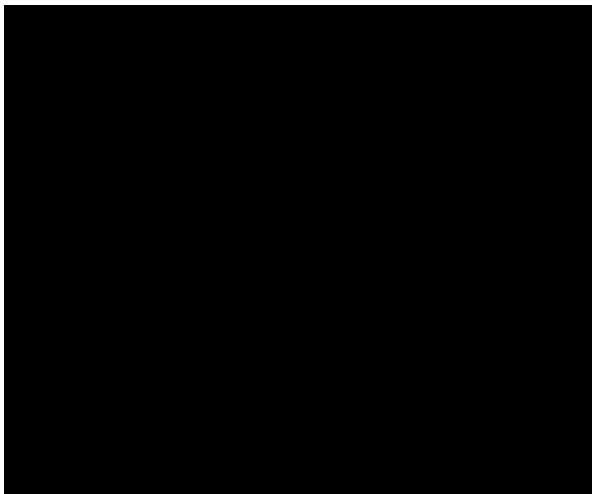
[REDACTED]

From: Media ACMA [REDACTED]
Sent: Monday, 10 July 2023 11:10 AM
To: [REDACTED]
[REDACTED]
Cc: [REDACTED]; Media ACMA
[REDACTED]
Subject: New York Times - stake.com, Kick [SEC=OFFICIAL]

Hi [REDACTED]
The New York Times is asking about Kick and its ties to online crypto gambling casinos like Stake.com
It would be great to provide some background information to the journalist as I'll be declining the interview request, which was initially directed at eSafety.

I would suggest working towards a deadline of 5pm

Happy to discuss



The ACMA acknowledges the Traditional Owners of Country throughout Australia and their continuing connection to land, culture and community. We pay our respects to Elders past, present and future.

From: enquiries [REDACTED]
Sent: Saturday, July 8, 2023 6:44:22 AM (UTC+10:00) Canberra, Melbourne, Sydney
To: Media OeSC [REDACTED]
Subject: eSafety Contact Us Submission #ENQ-0010177 [SEC=OFFICIAL:Sensitive] OESC:0001365

Enquiry ID	ENQ-0010177
Enquiry Type	Media
Due Date	7/10/2023 12:00 AM
Organisation	The New York Times
Name	[REDACTED]
Email	[REDACTED]
Phone	[REDACTED]
Subject	
Details	<p>Hi there - I'm a tech reporter with The New York Times. I'm looking into a story about Kick, a livestreaming site based in Australia that is similar to Twitch, with ties to online crypto gambling casinos like Stake.com. The site has attracted some scrutiny for its ties with these online sites, including being banned in Greece, at least temporarily. I'm curious whether this is something your agency has been looking into. I'm hoping to set up some time for a brief phone call on this topic -- it would be great to speak with Julie Inman Grant if she's available.</p> <p>Thanks, [REDACTED]</p>

Response Method	
Submitted Date	7/8/2023 6:41 AM
Hermes ID	84db06a1-a653-498f-abb5-74af4ca5350a

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