

**From:** [REDACTED]  
**To:** [REDACTED]  
**Subject:** FW: Stake.com [SEC=OFFICIAL]  
**Date:** Thursday, 29 June 2023 5:12:16 PM

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[REDACTED]

I had a brief chat to [REDACTED] about this. It is a bit tricky as we assume the journalist is well aware of te Stake.com business model and is asking a specific question about VPNs- we then need to consider how much detail we go into. We could refer to our submission to HoR inquiry and the wording in the report, but generally we would not go into that detail.

As a starting point, I have put some words together but would appreciate your input.

The IGA prohibits certain interactive gambling services from being offered or advertised to Australians.

We are aware of the Stake.com and note that it is geo-blocked in Australia.

We are also aware that VPNs can be used to access illegal services and we have received some complaints about illegal services promoting the use of VPNs, particularly on social media platforms. However, we do not have any evidence that stake.com has been promoting the use of VPNs.

Part 7A of the IGA prohibits the advertising of prohibited and unlicensed regulated interactive gambling services, subject to certain exceptions. This prohibition includes the publication of these advertisements on a website accessible by Australians, but if and only if the ACMA is satisfied that the majority of persons who access the content are physically present in Australia. This includes websites that have a global audience such as Facebook, You Tube and Twitch.

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**From:** [REDACTED]  
**Sent:** Thursday, 29 June 2023 3:03 PM  
**To:** [REDACTED]  
[REDACTED]  
**Cc:** [REDACTED]  
[REDACTED] Media ACMA  
[REDACTED]  
**Subject:** FW: Stake.com [SEC=OFFICIAL]

Hi both,

Please see the following email from [REDACTED] regarding Stake. Could you please provide some EM-cleared information we can send to [REDACTED] by her deadline of midday tomorrow.

Thanks,

[REDACTED]

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**From:** [REDACTED]  
**Sent:** Thursday, 29 June 2023 2:43 PM

To: [REDACTED]

Subject: Stake.com

Hey [REDACTED]

Thanks for the chat earlier. As discussed, I am working on something for Monday's newspaper with [REDACTED] about Stake.com and the promotions of using VPNs to get people to gamble in online casinos. I'm wondering if this issue is on the radar of the ACMA and what steps it can take to ensure this kind of behaviour isn't happening?

If you could let me know by midday tomorrow, I'd really appreciate it.

Cheers,

[REDACTED]

[REDACTED]