

Australian Communications and Media Authority

Formal Warning under subsection 103(1) of the *Telecommunications Act* 1997

TO: Cellect Australia Pty Ltd (ACN 643 778 054)

OF: 94 Moray Street

Southbank, VIC, 3006

I, Craig Riviere, delegate of the Australian Communications and Media Authority (the **ACMA**), being satisfied for the reasons explained in the ACMA's investigation report sent to Cellect Australia Pty Ltd (**Cellect**) on 4 April 2023, that Cellect contravened subsection 101(1) of the *Telecommunications Act 1997* (the **Act**), by failing to comply with subsection 128(1) of the *Telecommunications* (*Consumer Protection and Service Standards*) *Act 1999* (the **TCPSS Act**),

HEREBY issues Cellect a formal warning under subsection 103(1) of the Act for its failure to comply with subsection 101(1) of the Act.

Details of the contravention

Obligation

Subsection 101(1) of the Act provides that a service provider must comply with the service provider rules that apply to the provider. Subsection 98(1) provides that the service provider rules include the rules set out in Schedule 2 to the Act. Clause 1 of Schedule 2 to the Act provides that a service provider must comply with the Act, which is defined to include the TCPSS Act.

Subsection 128(1) of the TCPSS Act provides that an eligible carriage service provider (CSP) must enter into the Telecommunications Industry Ombudsman (TIO) scheme.

Under subsection 103(1) of the Act, the ACMA may issue a formal warning to a service provider if the service provider contravenes a service provider rule.

Investigation

The ACMA received a referral from the TIO on 10 March 2022 alleging that Cellect was an eligible CSP and had failed to join the TIO scheme in accordance with subsection 128(1) of the TCPSS Act. Following an investigation, preliminary findings were made by the ACMA that it was satisfied that Cellect is an eligible CSP and therefore required to join the TIO scheme.

On 28 March 2023, the TIO confirmed that Cellect had joined the join the TIO scheme on that day.

The ACMA's preliminary findings were given to Cellect on 29 March 2023. On the same day, Cellect advised the ACMA that it began offering carriage services to customers on or about August 2021.

For the period 31 August 2021 to 29 March 2023, I am satisfied that Cellect was an eligible CSP and did not join the TIO scheme, in contravention of subsection 128(1) of the TCPSS Act, and thereby failed to comply with the service provider rule set out in clause 1 of Schedule 2 to the Act, in contravention of subsection 101(1) of the Act.

Dated: A April 2023

Craig Riviere

Executive Manager

Telecommunications Safeguards Branch

Delegate of the Australian Communications and Media Authority