

From: [Samantha Yorke](#)
To: [Kelly Mudford](#); [Rochelle Zurnamer](#); [Trent Fuller](#); [Cathy Rainsford](#)
Subject: Google Search - Search Information Literacy campaign
Date: Monday, 25 July 2022 3:56:08 PM

Dear ACMA colleagues, I hope all is well?

I wanted to let you know that we put out a few short-form videos, together with some popular creators, to help inform young people how to use tools from Google Search to understand the information they encounter online.

I'm just passing these along, to the extent that they might be useful for your plans or outreach to help support a strong information ecosystem. They are (and they're meant to be!) lighthearted and fun, aimed at an audience that appreciates bite-sized content.

I hope you are doing well!

Warm regards,
Sam

YouTube

- [About this Result](#) #1
- [About this Result](#) #2
- [Reverse Image Search](#) #1
- [Reverse Image Search](#) #2

TikTok

- **Info lit tools:** <https://www.tiktok.com/@google/video/7121790592937381166>
- **About this Result:** [Slugging](#): <https://www.tiktok.com/t/ZTRhCf2jB/?k=1>
- **Reverse Image Search:** [Morocco](#): <https://www.tiktok.com/t/ZTRhXaxsm/?k=1>
- **Tips on creating a better search term:** [Emerson](#):
<https://www.tiktok.com/t/ZTRhXDH6x/?k=1>



[REDACTED]

[REDACTED]