

From: [Rochelle Zuramer](#)
To: [kristine.kaukoma](#); [Sullivan, Pauline](#); [Wijeyewardene, Kerstin](#)
Cc: [Creina Chapman and Assistant](#); [DL - Cathy Rainsford & Assistants](#); [Kelly Mudford](#)
Subject: FOR INFO: ACMA media materials for release ACMA dis-misinformation report [SEC=OFFICIAL:Sensitive]
Date: Friday, 18 March 2022 3:55:11 PM
Attachments: [image001.png](#)
[image002.png](#)
[image003.png](#)
[image004.png](#)
[ACMA Disinformation report media article.docx](#)
[ACMA misinformation report Fact sheet 3 - next steps.pdf](#)
[ACMA misinformation report Fact sheet 1 - key research findings.pdf](#)
[ACMA misinformation report Fact sheet 2 - code framework.pdf](#)

OFFICIAL:Sensitive

Dear Kristine, Pauline and Kerstin,

I'm writing to provide you with a final copy of the ACMA's media article, as well as our key factsheets ahead of Monday's proposed report release.

I understand Aaron from our media area has provided these documents to Imre and the Department's media team. Our media teams are also working closely together to enable all the relevant documents to be online for Monday's 8am announcement.

We have been liaising closely with the University of Canberra who will release their consumer research referenced in the report on Monday morning. Our website will link to their research, as well as being available [here](#). We expect they will do some additional media to publicise their report.

Please don't hesitate to contact me if you have any queries this afternoon or over the weekend regarding this announcement.

Kind regards
Rochelle

Rochelle Zuramer

Executive Manager
Content Safeguards Branch

Australian Communications and Media Authority

[acma.gov.au](#)

Executive Assistant: Patricia Birrane



The ACMA acknowledges the Traditional Owners of Country throughout Australia and their continuing connection to land, culture and community. We pay our respects to Elders past, present and future.

OFFICIAL:Sensitive
OFFICIAL:Sensitive