



August 18, 2022

The Manager
Infrastructure and Equipment Safeguards Section
Australian Communications and Media Authority
PO Box 13112
Melbourne VIC 3000

By email: techreg@acma.gov.au

Dear Sir/Madam:

Subject: Submission on Incorporating QR codes into the telecommunications labelling arrangements

Apple appreciates the opportunity to provide comments on the Incorporating QR codes into the telecommunications labelling arrangements.

We support Telecommunications Labelling Notice to include the QR codes.

- Apple noted the Amendments to the Radiocommunications Act 1992 made in June 2021 included a revised definition of the term label, which now includes a QR code.
- Apple noted the QR code was incorporated into Schedule 3, Part 2, Sub-clause 5(1) of the General Equipment Rules, which ACMA made under the Radiocommunications Act. in November 2021.
- Apple welcomes to amend the Telecommunications Labelling Notice to align its labelling requirements with the labelling requirement in the General Equipment Rules. This change to incorporate QR code will provide the consistency and flexibility for suppliers in the Australian



market, and enable suppliers to comply with the requirements through the use of modern technology.

Apple appreciates ACMA the commitment to minimise the complications, to reduce the burden of manufactures/suppliers in compliance by using a QR code.

Apple would welcome the opportunity to address any ACMA queries with this submission. Please do not hesitate to contact Yan Gao (ygao@apple.com).

Sincerely,

Yan Gao

APAC Regulatory Compliance Manager