

**From:** Wayne Phillips <wayne@flowfm.com.au>  
**Sent:** Thursday, 22 September 2022 8:40 PM  
**To:** BCP  
**Subject:** CM: RE: Proposal to vary the Murrayville licence area plan

To ACMA Broadcast Planning Section – 8SAT Flow Fm Submission Murrayville Vic extending to Lameroo SA

8SAT Flow FM operates the Remote Central Commercial Radio service that serves Murrayville, Pinnaroo and Lameroo. We recently have received planning to improve the 8SAT 96.5 Mhz service to provide an improved service at Lameroo.

We have previously submitted to ACMA regarding other community radio services being planned in the 8SAT license, that the number of these services is greater than in any other commercial radio license. As ACMA is aware, this undermines the available advertising revenue for the incumbent commercial radio service.

We are not opposed to the extension of Murrayville to Lameroo which is outside the Murrayville LAP. However, we are confused by ACMA agreeing to this when it has recently as August 2022 written to 8SAT regarding the Underbool and Ouyen expansion of the 8SAT Mallee Victorian service when the grounds were that 'license boundaries are not changed without good reason'. If the ACMA accepts that Lameroo is without a community service and that that is a 'good reason' to extend the Murrayville planning outside its license to Lameroo then consequently (the precedence is again set), the same good reason would apply to 8SAT providing a service to Underbool Walpeup and Ouyen who suffer from not having a single commercial radio service. This would have been rectified under the 8SAT proposal and we respectfully appeal the ACMA decision for Flow.

We note that ACMA has not supplied any supporting documentation to 8SAT of whether the Murrayville licensee has supplied any evidence for the need of community radio in Lameroo and whether local people would have a voice on or with it. 8SAT's proposal includes daily content in the form of news, weather, local sport, local business and political interviews with Council, State and Federal electorates plus attendance at local sporting games.

We ask that while we have not opposed the Murrayville extension to Lameroo that the same balance be given to our Underbool and Ouyen extension where the same conditions of a lack of commercial radio applies requiring an extension of the 8SAT service to provide this.

Kind Regards

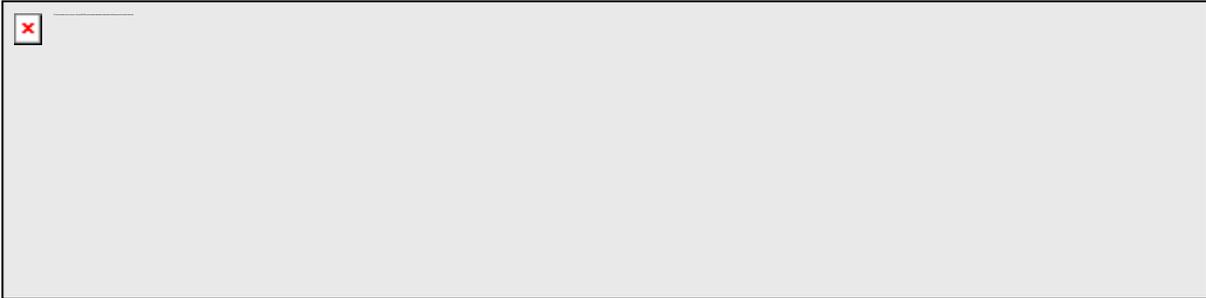
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**From:** The ACMA <info@acma.gov.au>  
**Sent:** Friday, 26 August 2022 9:39 AM  
**To:** wayne@flowfm.com.au  
**Subject:** Proposal to vary the Murrayville licence area plan



26 August 2022

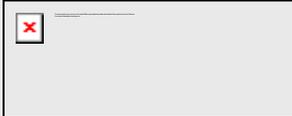
## Proposal to vary the Murrayville licence area plan

The ACMA needs to change the Murrayville licence area plan (LAP) in relation to the community radio broadcasting transmission in the Lameroo area.

The change would involve adding the existing Lameroo transmission to the Murrayville LAP.

A consultation paper with full details and a draft variation are available on the [ACMA website](#).

We welcome your feedback by **COB, Friday 23 September**.



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