

[REDACTED]

From: Suzanne East
Sent: Friday, 18 May 2012 10:10 AM
To: DL - Media Ownership Diversity
Subject: [REDACTED]

[SEC=UNCLASSIFIED]

Article expressing frustration with our media response to the issue

<http://theconversation.edu.au/web-activists-avaaz-put-lachlan-murdochs-media-interests-under-the-spotlight-7083>

.... However, in a statement released to the media, ACMA says that Lachlan Murdoch does not appear on the regulators schedule as a controller of News Limited assets in Australia. As such, he is not in breach of the [cross-media ownership rules](#) and there is no “unacceptable three-way control” situation.

When The Conversation sought clarification of this position, we were advised that the only statement ACMA would be making was a few lines issued the previous day via the Bloomberg news agency and published in the [Sydney Morning Herald](#).

“The ACMA’s public register of controllers does not include [Lachlan Murdoch] as a controller of the News Corp/News Ltd newspapers. It naturally follows that we don’t regard him as a controller. He’s only listed there as controller of radio and TV assets.”

After numerous phone calls and emails, we are no closer to understanding whether ACMA intends to take this matter any further, or if the “complaint” from Avaaz has been dealt with by way of Wednesday’s brief media statement.