

# Notice of draft target reduction order for Selectra Pty Ltd (Application 00103)

On 23 December 2020, Selectra Pty Ltd (**Selectra**) submitted an application seeking a target reduction order under paragraph 130ZY(1)(b) of the *Broadcasting Services Act 1992* (BSA) in relation to the subscription television service CMT (**the Service**) for the financial year 1 July 2020 to 30 June 2021 (**the Specified Eligible Period**) reducing the annual captioning target to 17.5% for that year.

This notice sets out the draft target reduction order for the Service (**the Target Reduction Order**) and invites persons to make submissions about the Target Reduction Order to the Australian Communications and Media Authority (**ACMA**) within 30 days after this notice is published, that is, by Friday, 12 March 2021, in accordance with subsection 130ZY(6) of the BSA.

Selectra is a subscription television licensee. The Service is one of 45 subscription television services (channels) provided by Selectra. The Service provides country music programming.

The Service is offered to Selectra subscribers as part of Selectra's 'Foxtel Plus Bundle' package. Subscribers are not able to subscribe solely to the Service.

## Summary of reasons – unjustifiable hardship

The ACMA's preliminary assessment of the application is that a refusal to make the Target Reduction Order would impose an unjustifiable hardship on Selectra for the reasons explained in the Preliminary Statement of Reasons for Application 00103.

To view the proposed Target Reduction Order, please refer to the document titled 'DRAFT Target Reduction Order STV-TRO-00103'.

All submissions received up to and including Friday, 12 March 2021, will be considered in making the ACMA's final decision. Submissions received after this date will not be considered.

## Publication of submissions

In general, the ACMA publishes all submissions it receives. The ACMA prefers to receive submissions that are not claimed to be confidential. However, the ACMA accepts that a submitter may sometimes wish to provide information in confidence. In these circumstances, submitters are asked to identify the material over which confidentiality is claimed and provide a written explanation for the claim.

The ACMA will consider each confidentiality claim on a case-by-case basis. If the ACMA accepts a claim, it will not publish the confidential information unless authorised or required by law to do so.

Please note that the ACMA does not formally acknowledge the receipt of submissions.

Please forward submissions quoting Application Number 00103 to:

Email: [captioning@acma.gov.au](mailto:captioning@acma.gov.au)

Post:

Submissions to Order Applications  
Diversity, Localism and Accessibility Section  
Australian Communications and Media Authority

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