# Transcript: What is the Captioning Quality Standard for Australian TV

[Background music playing]

[slide] ACMA logo, featuring Australian Government Coat of Arms and Australian Communications and Media Authority brandmark ACMA

[slide] What is the Captioning Quality Standard?

[woman signing video content]

The Television Captioning Standard aims to ensure that captions are meaningful to deaf and hearing-impaired viewers.

All commercial broadcasters, national broadcasters and subscription television broadcasters and narrowcasters must follow the rules of the quality standard.

The quality standard requires captions to be readable, accurate, and comprehensible so that they can be meaningful to viewers.

The particular circumstances of the program will be relevant when considering the quality of the captions. For example, captions for a live broadcast of a fast-paced sporting program may lag behind the sports commentary but they must still be meaningful to viewers.

To determine whether captions are readable, the standard contains a list of factors that must be considered. This includes things such as the use of legible colour and font, punctuation and the position of captions.

The list of factors to determine whether captions are accurate includes the need to caption speech, relevant sounds and music when it is important, the tone of the speaker's voice.

Comprehensibility means that the captions must enable the viewer to follow the visuals and the soundtrack of the program. This includes the extent to which captions coincide with the soundtrack, whether the captions are displayed for a sufficient length of time and whether the words in the captions are spelled correctly.

Captions must meet enough of these factors to be meaningful to viewers.

[slide] Australian Government ACMA

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