

**NOOSA DISTRICT COMMUNITY RADIO ASSOCIATION INCORPORATED  
POLICY STATEMENT 3.01 - INTERVIEWS**

1. This policy has been written to ensure clarity of understanding on the content of interviews with business proprietors and operators, and to avoid breach of the regulations concerning the permitted duration of sponsorship announcements.
2. Interviews with business people or operators may identify the business in question, only at the start and end of the interview, provided that the interview is not a promotion for the business.
3. It is not necessary for such an interview to be associated with sponsorship, and the Station must not suggest to interviewees that sponsorship is a condition of interview.
4. Interviewees who produce creative works should be entitled to identify and discuss their works.