Notice of draft target reduction order for   
Selectra Pty Limited

(Application 0072)

On 29 March 2019, Selectra Pty Limited (Selectra) submitted an application seeking a target reduction order under paragraph 130ZY(1)(b) of the *Broadcasting Services Act 1992* (BSA) in relation to the subscription television General Entertainment Category C service **Aurora Community Channel** (the Service) for the financial year 1 July 2018 to 30 June 2019 (the Specified Eligible Period) reducing the annual captioning target to 5% for that year.

This notice sets out the draft target reduction order for the Service (the Target Reduction Order) and invites persons to make submissions about the Target Reduction Order to the ACMA within 30 days after this notice is published, being Monday, 20 May 2019, in accordance with subsection 130ZY(6) of the BSA.

Selectra is a subscription television licensee. The Service is one of 102 subscription television services (channels) provided by Selectra. The Service provides community television programming.

The Service is offered as part of Selectra’s ‘Entertainment’ package. Subscribers are not able to subscribe solely to the Service.

**Summary of reasons – unjustifiable hardship**

The ACMA’s preliminary assessment of the application is that a refusal to make the Target Reduction Order would impose an unjustifiable hardship on Selectra for the reasons explained in the Preliminary Statement of Reasons for Application 0072.

To view the proposed Target Reduction Order, please refer to the document titled ‘DRAFT Target Reduction Order STV-TRO-0072’.

All submissions received up to and including Wednesday, 19 June 2019, will be considered in making the ACMA’s final decision. Submissions received after this date will not be considered.

**Publication of submissions**

In general, the ACMA publishes all submissions it receives. The ACMA prefers to receive submissions that are not claimed to be confidential. However, the ACMA accepts that a submitter may sometimes wish to provide information in confidence. In these circumstances, submitters are asked to identify the material over which confidentiality is claimed and provide a written explanation for the claim.

The ACMA will consider each confidentiality claim on a case-by-case basis. If the ACMA accepts a claim, it will not publish the confidential information unless authorised or required by law to do so.

Please note that the ACMA does not formally acknowledge the receipt of submissions.

**Effective consultation**

The ACMA is working to enhance the effectiveness of its stakeholder consultation processes, which are an important source of evidence for its regulatory development activities. To assist stakeholders in formulating submissions to its formal, written consultation processes, it has developed a guide called [Effective consultation: A guide to making a submission](http://www.acma.gov.au/~/media/Legal%20Services/Advice/pdf/ACMA%20Effective%20Consultation%20The%20ACMAs%20Guide%20to%20Making%20a%20Submission.PDF). This guide provides information about the ACMA’s formal, written, public consultation processes and practical guidance on how to make a submission.

Please forward submissions quoting Application Number 0072 to:

Email: [captioning@acma.gov.au](mailto:captioning@acma.gov.au)

Post:

Submissions to Order Applications  
Diversity, Localism and Accessibility Section  
Australian Communications and Media Authority

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