

Corporate plan on a page 2018–19

For the period 2018–19 to 2021–22

Our purpose

To maximise the economic and social benefits of communications and media for Australia

Our vision

A connected, informed, entertained Australia

Our mission

We engage with consumers, industry and government to shape and apply the regulatory framework

Our environment

Major changes that we think will shape our world in 2022 include:

- > Completion of the National Broadband Network (NBN) and the development of private sector ownership arrangements
- > The arrival of 5G and the momentum this will give to the 'Internet of Things'
- > Continued disruption and pressure on traditional media markets and infrastructure
- > Higher expectations that network infrastructure and service will be resilient
- > Heightened global concerns about the behaviour of digital platforms and calls for stronger safeguards
- > Greater uncertainty as consumers try to keep up with the speed of technology and the impact it has on their lives
- > More regulatory reform opportunities
- > International responses to developments particularly in digital platforms and artificial intelligence

Our priorities and strategies

- > Public confidence in communications and media services through the provision of safeguards, information and advice
- > Spectrum arrangements that benefit all Australians through efficient and effective management
- > A regulatory framework that anticipates change through monitoring our environment and influencing regulatory responses

Our major activities

Content, consumer and citizen

- > Delivering safeguards that meet the needs of Australians
- > Promoting compliance with safeguards and public interest outcomes
- > Building consumer and industry understanding of risks, rights and responsibilities

Communications infrastructure

- > Planning the availability of Australia's radiofrequency spectrum to optimise its value to the Australian community
- > Allocating and licensing access to the radiofrequency spectrum in the public interest
- > Managing the risk of interference and other harms

Corporate and research

- > Undertaking research into communications markets and consumer interests
- > Building ACMA capacity for data analysis of regulatory and market developments
- > Engaging with stakeholders and government to promote fit-for-purpose regulatory frameworks
- > Improving our regulatory practice

Our capabilities

Projects to enhance our capabilities include a capability review, graduate recruitment program, web transformation project, data analytics project and a renewed focus on regulatory futures.

Our culture and values

Our values support a purposeful, curious and questioning, and collaborative culture.

